

**NO TIME** for **Social**

CASE STUDY

# Digital Marketing For Tumbles



**Lead Generation and Digital Marketing  
Engagement for Tumbles Gym Locations.**

# 01

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## Our Client

We provide digital marketing services to Tumbles Gym in Round Rock and Frisco.

# 02

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## Content Curation

We create detailed digital content, social media posts, and Facebook/Instagram ads for these locations.

# 03

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## Community Management

We perform community management tasks to engage with users and answer questions on the social media pages.

# 04

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## Lead Generation

Facebook and Instagram Ads have generated over **600 leads** of parents who express interest in enrolling in a Tumbles class, camp, birthday party, and membership programs.

# Content Creation

- Graphics and captions that promote various aspects of the gym and the activities kids can participate in.
- Promote sign-ups for classes, memberships, camps, birthday parties, and more through social media posts.
- Design and schedule monthly or bi-monthly email newsletters to be sent to subscribers.



**FUN FOR EVERY AGE!**

469-200-5122

CONTACT US

[frisco.tumbles.net](http://frisco.tumbles.net)



Grow Together

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# Community Management

We post and engage with Facebook and Instagram users on behalf of our Tumbles clients to help them build an online community. An active social media presence educates potential parents about what they can expect from their Tumbles experience.



Engage with users

Answer user questions

Maintain online presence

# Lead Generation

We have generated over **600 leads** for the Tumbles Round Rock and Frisco locations using Facebook and Instagram Ads. The average cost per lead has been ~\$15. Leads are for camps, membership sign-ups, birthday parties, specific classes, and more!



# Digital Marketing Solutions for Tumblers Franchises Like Yours!

No Time For Social works to design digital marketing plans for businesses based on the unique needs they want to meet. If you are interested in incorporating Digital Marketing into your promotional mix, please reach out!

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